



PARISH MAGAZINE

St. Mary's Church Lytchett Matravers
Colehill Road, Lytchett Matravers, BH16 6BS

Email: ParishMagazine@smlm.co.uk

Website: <https://www.smlm.co.uk/>

Production Details

Advertising Policy: All bookings for adverts or inserts are subject to prior copy approval and availability and must add to the usefulness of the magazine for our readers.

Publication: Monthly, around the 1st of each month.

Distribution: c650 homes in Lytchett Matravers.

Readership: Estimated at 1600 individuals.

Copy Deadline: 10th of the month prior to publication.

Classified Production Requirements: Clear, high-resolution image or artwork in JPG, PGN or similar, preferably made to the correct size. MSWord for text Ads.

Classified Design Service: £20 per Ad. We can design your ad for you and include logos, text, and/or pictures.

Booking and Payment Details: Ads will be confirmed and invoiced by the advertising team and must be paid in advance of publication.

Advertising Details

Printed page: A4 divided into 3 columns

Classified advertising: Black & white only

Single column centimetre (SCC) dimensions: 1cm tall x 5.8cm wide

Classified single-issue price: £2:16 per SCC

Series discounts: 3mth=10%, 6mth=20%, 9mth=30%, 12mths=40%

Annual 12-month commitment price: £15.50 per SCC paid in full

Subscription and Distribution

Our Parish Magazine is published monthly and costs 50p per copy, or £5 for an annual subscription.

The magazine is delivered to subscribers by the 1st of each month, and delivery is free for those who live within walking distance of the village centre. Details for individual postal delivery can be supplied on request.

If you want to subscribe and have a magazine delivered to your door, please contact Karen Hesketh on 01202 020462. You can also talk to Karen if you would like to join our team and deliver a few magazines each month.

To contribute an article to the magazine, please send it to Jane Pilley at jpilley@btinternet.com. Copy deadline is the 15th of the month.

